



RATE CARD 2008

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DIMINISHED FIFTH RECORDS

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- All prices are in Canadian Dollars and include any applicable tax
- All prices are per issue. (9-12 Issues / Year)
- Payments accepted via PayPal, Cheque or Money Order
- Prices and Specials subject to change.

PayPal Address: service@diminishedfifthrecords.com

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WHY ADVERTISE WITH HORNS HIGH?

- HORNS HIGH is the only Free, Monthly, Online Magazine catering to heavy genres of music on the East Coast of Canada. With News, Reviews, Articles, Artists Spotlights, Album Releases and more...
- Since Horns High is an online magazine your Ad will be hyperlinked directly to your website leading to direct traffic for your business or event.
- Currently has an online circulation of nearly 3000 people in the East Coast of Canada and is expanding with each issue.
- Nearly 20% of the current mailing list is composed of musicians.
- Horns High is viewed heavily in the East Coast of Canada with readership expanding into the United States and Europe.

SPECIFICATIONS

- Preferred Formats: PDF, PNG, or JPEG(Highest Quality).
- All submissions should be 300 dpi or higher and in CMYK format
- Custom Ads Supplied at Rate of \$25/hour through In-House graphic designers. (For details please email: graphics@diminishedfifthrecords.com)

DELIVERY

- Email files to: service@diminishedfifthrecords.com
- Files over 5MB should be sent via upload service such as www.yousendit.com
- Once Files are received you will receive an email to confirm receipt of the advertisement. If you do not receive the email within 48 hours it likely means that we have not received.
- Please remember to include in your email the web address you want your Ad to be hyperlinked to.

PLEASE NOTE: We will make every reasonable attempt to correct any errors but is not responsible for any errors, typos or misinformation in the advertising submissions provided to them.

CONTACT

EMAIL: service@diminishedfifthrecords.com

PHONE: 902.499.8558

WEB: www.HornSHigh.ca



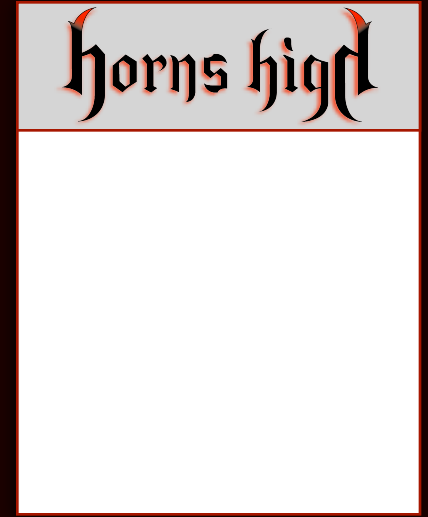
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1/2 PAGE - HORIZONTAL



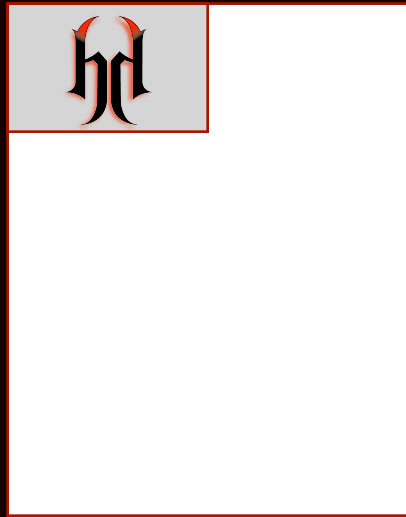
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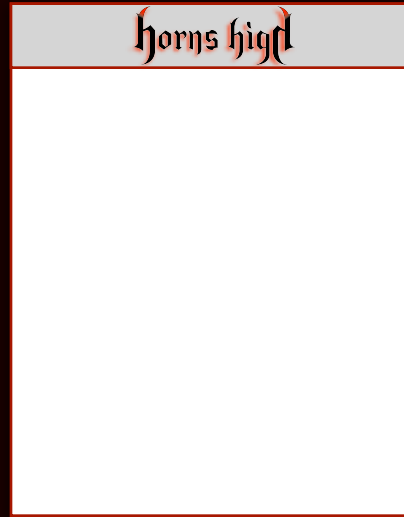
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1/10 PAGE - MINI